

# CINCINNATI CLOWNS

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A. M. Saperstein

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... TARRYTOWN, N. Y. ...

.... Phone Tarrytown 1145 ....

June 17, 1945.

Mrs. Effa Manley  
Newark Eagles BB Club  
71 Crawford St.  
Newark 2, N. J.

Dear Mrs. Manley:

Please find enclosed a good batch of mats and some publicity data on the nationally famous Cincinnati Clowns for our date of Friday, July 6th at Newark, which by the way will be our opening game for the eastern jaunt we are making, and the first time the Clowns have ever appeared in Newark.

Appreciate acknowledgement of receipt of enclosures and also terms arranged for this date, so can give my bus. mgr. Bunny Downs all particulars. Likewise appreciate name and address where team can locate rooms upon arrival at reasonable rates, as they'll be coming in after a long hop from Ind'plis where they play a doubleheader on nite of July 4th? July 7th, if possible, could be used for rainout date, that is provided you are open, and Newark plays in afternoon, which would leave park available that nite????

We can supply you with our attractive, 3-color lithographed 14x22 placards on 8-ply cardboard, completely imprinted, at \$8. per 100, each add'l 100 at \$6. f.o.b. Baltimore. Require imprint data and quantity desired at earliest possible date, and suggest using a number of these cards, even tho you still plan to use the usual card display of your own, illustrated with some of the enclosed mats.

Can also furnish 4-page folders (sample enclosed) at \$7. per 1000, and only \$3.50 per each add'l 1000 f.o.b. N.Y. It takes almost half-a-day to layout copy for these throwaway folders on this end, as same are done by off-set printing, so if you desire any, let me hear from you with imprint copy wanted and quantity as soon as possible?

You might be able to get some of our enclosed thumbnail cuts into daily papers, as each and every mat will reproduce perfectly and have been retouched by an artist for best results... and sure the smaller Colored Weeklies in Newark and vicinity will be glad to use the other illustrations...with your publicity man rewriting our material, elaborating on same and adding data on your own club. With best wishes and regards.

Sincerely,

*Lyle Bellock*